



LEGO Serious Play



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What Is LEGO Serious Play

This program is more of a group work not individual, yet it helps the groups on the level of individual and entity to appreciate the other persons' skills, ideas, decisions, and work. It also obligates each person to be an active member in his/her team.

Lego Serious Play is a program that is set on:

- Group discussion
- Knowledge sharing
- Problem solving
- Decision making



Why Do We Need LSP Program?

We use the Lego Serious Play at different situations like:

- Work out a solution for a shared problem.
- Create a shared mindset about something.
- Build a shared vision.
- Build a team.
- Unleash creative thinking for accelerated innovation.
- Constructing decisions where everybody is heard.
- Leadership development.
- Build a business model from scratch or rebuild the existing with a better structure.

Benefits Of Lego Serious Play

- 1- Makes every group member participate equally in problem solving.
- 2- Gives the shy people confidence.
- 3- Fresh perspective guaranteed, new options and solution will be generated.
- 4- You learn everyone's real fears, areas of disagreement, hopes and dreams so you know when and how to talk.
- 5- Authenticity: nobody can misrepresent or inflate his/her reality while using LSP.
- 6- Creates a common language between participants.
- 7- Guarantees group alignment (all ideas will be included in the final solution).
- 8- Save time, since after completing the workshop participants will be 3 times faster in building a model as a group.

Advantages of Using LSP

During your LSP sessions and immediately after finishing them you will be the person who is/has:

- Free to discuss the non discussable.
- Able to think before speaking.
- Unlocked creativity.
- Accelerated innovation spirit.
- A strong bond with his/her team/group.
- Focus on the message not the messenger.
- Ownership of the analysis and decisions made.
- Fast understanding of problems and solutions.

- Can apply solutions on work floor the right next day you finish.
- Strongly committed to related decisions.
- Fast return on investment of the workshop cost .

LEGO Serious Play Clients



Thank
you!

Contact us

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